



Kent & Medway Apprentice Graduation Ceremony Sponsorship 2024



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Sponsorship Guide 2024

We are delighted to confirm that the Kent and Medway Apprenticeship Graduation organising partners and supporting key stakeholders are now planning the sixth Kent and Medway Apprentice Graduation Ceremony.

Following the successful 2023 ceremony, which saw record numbers of participating graduates, we are pleased to confirm plans to return to Rochester Cathedral on 18th October 2024. We'd like to invite you to support the 2024 ceremony, to ensure the best experience for our amazing graduating apprentices, friends and family, their employers, provider partners and our VIP sponsors is successful and free to all our apprentices.

This sponsorship guide is designed to give your organisation or business, an opportunity to be one of those VIP sponsors at an appropriate level and range of benefits.

Great reasons to be a sponsor

Be part of something special...

Our 2022 and 2023 ceremonies broke previous records, more than doubling the number of apprentices that took part in the inaugural 2019 event, whilst engaging 30+ training providers and more than 100 employers from across the county in 2023.

Recognise apprentices working in key sector roles...

The 2023 ceremony included record numbers of NHS or health and care sector employees including a large cohort of nurses, which was great to see. The ceremony provided a great opportunity to support and recognise the incredible value of these apprentices to their employers and more widely the economy and society as a whole.

Many apprentices, employers and providers have overcome huge challenges to complete and achieve apprenticeship programmes in recent years. Many apprentices have continued to undertake critical worker roles during the pandemic in industries such as health and care, logistics, education and training, retail, hospitality and catering and many more. The 2023 ceremony will again give special focus to our key workers.

Simply celebrate amazing apprentices...

At this crucial time, we hope that through the event, you'll join us in helping encourage more individuals to consider apprenticeships as a valued pathway to a rewarding career. We also hope by working with us, that we can ensure more employers realise the value of apprentices in enhancing their businesses workforce skills, future talent and success.

In 2023 The Education People and Kent Invicta Chamber of Commerce sponsored our VIP pre-event reception which we plan to hold again in 2024 but as a post ceremony event to extend the celebrations with our key stakeholders and supporters. This may also include some extra awards for them too, so as a sponsor please join us...

Note for 2024 we are also introducing a new 'Diamond' category for sponsorship or support over £3,500! Meanwhile, our standard rate cards remain as per 2023.

Becoming a sponsor

Your sponsorship is vital in enabling us to offer the event free of charge to the apprentices and their supporters. It's easier than ever to become a sponsor and we have designed three rate cards for you to choose from.

Simply select the option which suits your organisation best and get in touch via:

info@appgradkandm.org

The sponsorship options

Gold £2,000+	Silver £1,500	Bronze £750
Company profile (250 words max) including logo in the event programme	Company profile (100 words max) including logo in the event programme	Logo and brief company biography (50 words max) to be included in the event programme
4 free VIP invites to the graduation	2 free invites to the graduation	1 free invite to the graduation
Logo and link on the graduation website	Logo and link on the graduation website	Logo and link on the graduation website
Logo and recognition as 'Headline Sponsor' to be included on final invitations sent to attendees	Logo on final invitations sent to attendees	Inclusion in associated social media promotion
Inclusion in key pre and post event press releases	Inclusion in key pre and post event press releases	Framed certificate of thanks as Bronze sponsor after the event
Inclusion in associate social media promotion	Inclusion in associated social media promotion	Receive 10 hardcopies of the event programme
Sponsor name / brand read out during event proceedings by event compere	Framed certificate of thanks as Silver sponsor after the event	
Optional statement of support quote included in key event press releases	Receive 20 hardcopies of the event programme	
Inclusion of logo in first tier on event banners produced		
Framed certificate of thanks as Gold sponsor after the event		
Receive 20 hardcopies of event programme		

Note: If any of the above packages do not suit your sponsorship / business needs or requirements please contact us for a range of alternative options from £250 at info@appgradkandm.org

Find out more and / or nominate an apprentice via the [Kent & Medway Apprentice Graduation Ceremony Website](#)

Key Statistics



2019 to 2022
697
Graduates
Participated
(170 in 2022)

2023
100
Employers
Engaged

2023
210
Ceremony
Graduates

2023
30
Training
Providers
Participated

2023
5 minute
Ceremony
Video

Who can be nominated

Any apprentice who has completed their qualification, at any level or discipline, between 1st August 2023 and 31st July 2024 and is either Kent and Medway based or has a Kent and Medway based training provider. We do take delayed EPA and ESFA certification into consideration.

Who can nominate apprentices

Applicants can be nominated by their employer, apprenticeship provider. Self-registration can only be via request using our contact form. Applications will be verified. Places are available on a first come, first served basis so recommend early registration from 1st March 2024. When nominations are made it's essential that all parties involved, apprentice, employer and provider are informed. Registration closes noon, 2nd September 2024.

Follow the Kent & Medway Apprenticeship Graduation Ceremony

www.appgradkandm.org

2023 5 min Video: <https://www.youtube.com/watch?v=ZintxtKzopk>

Twitter: @appgradkandm Instagram: appgradkandm